

Food Relief Alliance of South Africa (FRASA)

Reg. nr: 2020/876668/08 NPC



We serve justice!

ANNUAL REPORT

Period: 1 December 2020 – 30 November 2021

Attention: Board of Directors



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Executive Chairperson

15 December 2021

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Introduction

This is our first annual report for the period 1 December 2020 – 30 November 2021. For the sake of continuity we will also highlight important events before December 2020.

When the Covid-19 pandemic and subsequent hard lockdown hit South Africa in March 2020, the management of YoungPeople@Work launched a four phased strategy to address the crisis of hunger amplified by the pandemic. The following strategic intervention was adopted:

Our strategic intervention

- Start a Food Fund by mobilizing funds to support 20 food relief projects which proliferated in various communities.
- Building partnerships to maximize resource mobilization.
- Help build capacity of the emerging leadership to sustain food relief projects.
- The launch of a permanent structure to address mass hunger in a sustainable way.

The latter objective was adopted in line with our understanding that mass hunger will be with us for a long time due to the jobs blood bath caused by our hard lockdown with the decimation of thousands of businesses causing the loss of millions of jobs. Unemployment is now estimated at 11 million of our economic active population or 34%, this highest in the world. The unofficial rate is as high as 44%. (including those who stopped looking for work).

(a) Mobilizing funds

Donor	Amount
Board and staff of YP@W	20 000
Balwin Foundation	10 000
Kerk in Actie	89 994.50 + 166 978.10
Community Chest	20 000
King Baudouin Foundation	153 653.04 + 328 713.53 396 648.17
SPZA	75 000
Forza Foundation	50 000
Individual donors in Cape Town and The Netherlands (Utrecht)	8654.95 + 35 574.77
Wilde Ganzen/SPZA	102 334.88
Total amount	1 457 551.94

Up to 30 November 2021, of the 93 registered members on our database, the following member organizations were consistently involved in FRASA food relief interventions:

Organisation	Organisation
Walk the Talk	Youth For Change (Hanover Park)
Busy Beez	Building Better Lives
Brown Girl Kreations – Youth Development	Youth Clouds of Heaven
Bishop Lavis Arts and Culture Kids	Mitchells Plain Crisis Line (not active anymore)
Youth4Change (Manenberg) (not active anymore)	Stars Youth Development
National Youth Development League (not active anymore)	Behaviour Resolutions
Youth Against Crime and Drugs	Zanele Women's Development
Begotten Givers	Katrina Children's Home (rural)
Music Academy for Rural Youth (rural)	Community Transformation Projects
Asozule	Children Have a Dream Foundation
Build a Bigger Table	JABED
Open Doors	Golden Anchor Foundation
Centre of Excellence	Lemosia (not active anymore)
Compassionate Hearts – Touwsriver (rural)	Kusile Mzansi (rural)
Open Hearts (rural)	NOSTOP
Zakheni Agricultural Training and Development	Helpende Hande
Walking in His Light	Humble Beginnings
Eternal Grace	Edyardini Community Development
Let us Feed a Family	We Share Because We Care
Visionary Can Ladies	Faith Revival Ministries (not active anymore)
Hope God's Gift for All	People of the People

Higher Faith Development Organisation	Belhar Community & Nutritional Development Centre
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Please note:

Some members not active in the Food Fund may still be active in food relief work. They may have requested to be relieved from the Food Fund or may have been removed and replaced by another member. In the case of Youth 4 Change, the FRASA leader became deceased due to Covid-19.

Our members distribute an average of 1000 meals per month including food parcels. This may differ in some cases where members have multiple food partners providing support and where the need is huge like in Touwsriver where an average of 45 000 meals can be shared per month! 90% of the working population in this community are unemployed. Based on statistics from members, our estimation is that between 75 000 – 100 000 meals are distributed on a monthly basis.

(b) Partnerships and sharing of resources

Inter organizational networking and sharing by external stakeholders

Based on the feedback from member organizations, the following partnerships were forged in support of their food relief interventions:

External stakeholders

Organisation/Stakeholder	Nature of support	Recipient
Peninsula Feeding Scheme	6 months contract to distribute food 5 days per week	Walk the Talk Value: 2000 x 6 = 12 000
Agri-Mark, Dias Fisheries	Vegetables, Food supplies, monthly gas refill	Youth Clouds of Heaven
Lions International (Goodwood)/Woolworths, local businesses	Monthly food supplies	Begotten Givers Value: 3000
Amy Foundation / Bev Nel / Imraahm Mukkadam	Support with children's toys, stationery, bread and clothes for rural outreach	Brown Girl Kreations Value: 5000
Shoprite Holdings (the biggest supermarket retailer in Africa)	Outreach to FRASA members to distribute soup and bread	This is a permanent commitment. So far the following organisations benefited: Behaviour Resolutions (4 visits) National Youth Development League (1 visit) Stars Youth Development (once off food voucher)
Agri-SA Agriculture Company	Delivered 500 boxes of vegetables and other food stuff	All FRASA Food Fund members benefited plus 6 partners. Value: R100 each per box x with 500 boxes = 50 000
Premier Foods	Weekly donation of 40 loaves of bread	All FRASA Food Fund members Value: 28 800 (over 12 months)
Individual donors	Monthly gas supply	6 FRASA Food Fund members are benefiting namely: Average value = R450 per tank
ITEC Printing Company	Donations of 22 laserjet printers, toner and 20 reams of A4 paper (toner will be replenished once depleted. Servicing of printers will be free of charge)	For all FRASA Food Fund members Maintenance is also free as well as refill of cartridges Total value: 261 000
Mondeka Mabinini and Yes We Can	Discounted Wonderbags to save on gas and electricity	60 FRASA members
Mayor's Fund of City of Cape Town	Donating gas burners, tank, dry foods and pots	10 FRASA members benefited (10 000 x 10 = 100 000)
Food for Life	Food donations (cooked food)	Brown Girl Kreations, Behaviour Resolutions, Begotten Givers, Hope God's Gift for All
City of Cape Town	50 food hampers	Building Better Lives (50 x 250 = 12 500)
Food Forward	Vegetable donations (120 tons pm)	Behaviour Resolutions (worth 10 000)
Hungry Lion	Sharing of street wise 2 meals	Begotten Givers (2), BGK-YD, Khathalelana, NYDI, Walk the Talk, YP@W, Busy Beez, Youth Clouds of Heaven, We Share Because We Care, Behaviour Resolutions, HGGFA
Food on the Table	Weekly donations of veggies	Youth for Change, CHAD, Youth Clouds of Heaven, Walk the Talk, NOSTOP, Walking in His Light, Eternal

		Grace, Building Better Lives, BOMB, Belhar Community Nutritional Centre
SA Harvest	Weekly veggie donation	Walk the Talk, Khathalelana, NYDL, We Share Because We Care
Rise Against Hunger	Donation of dry foods	Asuzole, CHAD and Humble Beginnings

Please note:

Again, all organizations received support from various individuals, many preferring to remain anonymous. The above is only a sample list. FRASA members outside the Food Fund are not listed.

Intra organizational sharing by Food Fund recipients (see our special Covid-19 newsletters for photos)

This is only a sample of members sharing with each other.

Organisation	Nature of support	Recipient
YoungPeople@Work	6 laptops donated to FRASA members and 8 HP inkjet printers Estimated value: 28 000	BGK, Behavioural Resolutions, Youth Clouds of Heaven, Begotten Givers, Building Better Lives, Busy Beez Eternal Grace, Youth Stand Up Projects, Blue Downs Youth Development Centre, Walking in His Light Foundation, Golden Anchor Foundation, Compassionate Hearts, Skills4Life Projects, MARY, Katrina Children's Home, Centre of Excellence
Where Rainbows Meet	Food supplies and clothing for rural outreach and rummy sale	Y4CG, Youth Clouds of Heaven, Lemosia, BGK, YP@W, Youth Against Crime and Drugs
Khathalelana	Food supplies	Various member and partner organizations
Centre of Excellence	Discounted workshop space	FRASA members
Good Hope Foundation	Vegetables/shoes/slippers	Various members
Mitchells Plain Crisis Line	Food donation	Various members
Lemosia	Free driving over weekends to collect bread donation, purchase food supplies and deliver FRASA Food Fund donations (Value: 500 x 3 days = 1500 x 4 weeks = 6000 x 6 = 36 000)	All FRASA Food Fund members
YP@W, BGK, Youth Against Crime and Drugs, MARY	Hosting rural outreaches to the following communities: Grabouw, Klaver, Villiersdorp, MacGregor, Touws River	Rural communities
20 FRASA members	Fundraising for car service (replacing shocks and brakes) delivering weekly food donations (6700)	Lemosia
30 FRASA Food Fund members (excluding volunteers and other members)	Voluntary managing, cooking and distributing food for 12 months	Targeted communities
Higher Faith Development Organisation	Sharing vegetables and meat with fellow FRASA members	Members in Belhar (from BOMB) and Eureka Estate

(c) Help build capacity of the emerging leadership to sustain food relief projects.

The following capacity building programme was implemented since November 2020:

Activity	Facilitator
Site visits to Vegkop Horticulture Farm, NPO Help Desk, Tafelsig Community Action Network, Where Rainbows Meet	Nazeem Sunday, Nomzi Bukani, Joanie Fredericks, Mymoena Scholtz
Workshop on donor trends, proposal writing and developing food networks on 10 December 2020.	Frank Julie Value: 20 members x 300 = 6000
2 day job shadowing for 15 FRASA members focused on financial planning, proposal writing, work planning, marketing, programme coordination, staff management and evaluation, reporting, banking, etc.	Frank Julie/Shirley De Jongh (was offered voluntary) Value: 15 members x 500 pp = 7500
Workshop on professional fundraising, NPO legal compliance, how to access government tenders on 18-19 Feb 2021	Frank Julie, Abdul Ryklief, Jayson Magooda, Sher'Neil (offered voluntary) Value: 28 members x 300 x 2 = 16 800
Providing FRASA members with NPO leadership and management books	YP@W

8 online fundraising lectures via WhatsApp	All FRASA members
Annual Donor Forum and Mini Conference: 1618 Nov 2021 attended by 20 FRASA leaders	People First Foundation and 7 invited NPO speakers
18 site visits to FRASA members to monitor implementation of action plans designed on 16 October 2020	Frank Julie
Food gardening workshop on 18 February 2021	The Sprightly Seed (offered voluntary)
Completed 10 electronic newsletters send to a database of 3800 subscribers locally and international since May 2020	Frank Julie
Compliance workshop – 30 June 2021 for new FRASA leaders who joined in 2021	Frank Julie, Asavela Peko, Marlene Jameson
Building donor relations, Donations-in-kind , Funding strategies, VAT refunds as an income stream – August 2021	Frank Julie, Carol Bruton, Alison Alexander, Sher'Neil Savel
Proposal writing workshop – 20 October 2021	FRASA leaders
Training in practical organisational management for 20 FRASA members	Frank Julie
Training in basic office administration for 18 FRASA members	Shirley De Jongh
2 site visits to Khathalelana	Hosted by leader Marlene Jameson
Attending the Master Train the Trainer course	16 FRASA members
A Day of Gratitude on 24 September 2021	Attended by 42 FRASA leaders and supporters
More Wonder bag distribution on 8 December 2021	50 Wonderbags distributed at R50 per bag, a discount of R125.

(d) The launch of a permanent structure to address mass hunger in a sustainable way

In line with this objective, we launched the Food Relief Alliance of South Africa on 27 November 2020. All 20 Food Fund members automatically qualified as members. Membership was subsequently opened up to all projects involved with food relief. A membership subscription fee of R300 per annum is required. So far 93 members have joined. Due to the rapid increase we decided to suspend new membership until 1 July 2021. A governing board was established and formal legal registration acquired in December 2020. Membership was reopened in July 2021 until September 2021 when we closed it again. Funding was accessed in July 2021 from the King Baudouin Foundation and the Food Fund was expanded to 30 members until 31 December 2021.

Launch of food gardens:

Part of our medium term strategy is to become less dependent on food donations and focus more on food cultivation. We targeted schools with ample land lying fallow to partner with FRASA members in various communities. The following FRASA members are currently active with food gardens:

FRASA member	School and current status
Youth Clouds of Heaven	Scottsdene High School – approaching harvesting
NOSTOP	Eikenfontein Primary School – approaching harvesting
Walk the Talk	Bishop Lavis High School – seed planting has commenced
Children Have a Dream Foundation (CHAD)	Wesbank Primary School – seed planting completed
Thinking Empire for Kids	Haycynth Primary School – seed planting completed
San Michell Independent School	Is already a fully-fledged food garden
DRC Riebeeck Kasteel	Is already a full- fledged food garden
Youth Stand Up Projects	Retreat Primary School agreed to provide land
Zakheni Agricultural Training and Development	Is already a fully-fledged food garden
Women of Worth	Is already a fully-fledged food garden on municipal land
Kusile Mzansi Community Development	Is already a fully-fledged food garden
Building Better Lives	A piece of community land donated by the municipality must still be worked.

Our beneficiaries

1. Entire communities benefited from our food relief interventions but especially children and youth.
2. Food relief projects benefited by becoming part of a strong network enabling them to access more food resources and capacity to sustain their projects. FRASA leaders launched various fundraising initiatives to generate income i.e. weekend food sales, rummy sales, online raffles, mobilising resources through partnerships, etc.
3. 5 rural communities who are part of our Food Fund

Challenges experienced

Our Food Fund budget will become depleted by the end of December. Since the government decided to scrap the Temporary Employment Relief Scheme for unemployed people we foresee great challenges with access to food and hence the need for the Food Fund to continue. This needs to happen alongside the consolidation of our existing food gardens. Our partners also experienced challenges with access to data, gas and transport. We suspended membership in February 2021 due to huge need in various communities for access to resources as well as the perception that FRASA is a donor. We have made it clear on our

various media platforms and membership forms that membership of FRASA does not mean automatic access to food resources from FRASA.

Food Fund Group Leaders

Due to the increase in Food Fund beneficiaries in July, we decided to create 3 groups with 3 group leaders. These leaders are Sanoline Hartzenberg-Jacobs (Group A), Raymond Weaver (Group B) and Colleen Simmers-Atwinne (Group C). Group leaders make food purchases and distributed food hampers to members on a bi-weekly basis. Photos of deliveries are then shared on our Facebook page with monthly statistics submitted to our admin for monitoring purposes. Since these leaders took over, all previous challenges were resolved with the collection and delivery of food hampers. We are grateful for the support of these committed leaders who willingly volunteer their time and labour.

Benefits for beneficiaries:

1. We were able to avoid mass hunger through our food distribution with our partners.
2. Females could avoid abusive relationships where they had to depend on men for food.
3. Through the food relief we ensured good health which helped to build immune the system against covid-19.
4. Children could focus on their education when the schools opened in August.
5. Through our partnerships with food relief agencies, our partners were able to access more food resources.
6. Through capacity building programme, food relief projects could become more sustainable and become active members of the Food Relief Alliance of South Africa.

Feedback from our beneficiaries

“It is an honour to be a member within the FRASA forum where justice is served not to just distribute food parcels but also to network with members and understand what the need is. Members network with each other by sharing their experiences, referrals for assistance via professional facilitators and also training is provided from foundation level how to assist struggle NPO's to uplift social responsibilities within communities. Good Hope Foundation is proud to be a member of the FRASA ALLIANCE. It open doors of blessings, the group care for each other by sharing donations where the need is high at risk and where help is needed with extra hands (volunteers) to assist with the project. Sharing is caring, knowledge is power to gain wisdom and serve justice.”
(Colleen Williams, Director of Good Hope Foundation)

“Food on the Table (FOTT) would like to express our sincere thanks and gratitude for the generous contribution of the Copy/Printer machine that was given to us on a loan basis. The above contribution will enable us to continue successfully and without any administration delays and to continue to serve all organisations with a seamless service. The above is a clear indication that through the selfless gesture and involvement by you, FOTT will be able to fulfil and achieve their goals and objectives and that the assistance received is highly appreciated and would not go unnoticed.”
(Marilyn Jones, Director of Food on the Table).

FRASA multiplier effect

- We were able to access funding from other sources (see list on page 1).
- A programme of job shadowing in organisational management was launched targeting leaders of the food relief projects.
- See the list of donations above in terms of access to printers, laptops, Wonderbags, gas burners, pots, sewing machine, dry foods, cell phones, clothes, etc.
- Outreach to rural communities by FRASA members.
- Various newspapers (Die Son, The Daily Voice, Tygerburger) and radio stations (Radio KC, Zibonele, Radio 786) have also popularised the food relief intervention work of FRASA.
- FRASA members also partnered with YoungPeople@Work to host free computer training in various communities such as Scottsdale, Scottsville, Wallacedene, Eikenfontein, Uitsig, Belhar, Delft, Delft South, Bishop Lavis, Kraaifontein and Elsies River.
- FRASA members shared 20 books on professional fundraising with various community libraries where FRASA members are active donated by Frank Julie and Associates.

The road ahead for FRASA

Our Food Fund will become depleted by 30 December 2021. We intend to continue with the project by applying for more funds. The food garden project will be rolled out with more schools to be recruited. Partnerships will be deepened with existing and new partners to access food resources.

Potential obstacles

A potential challenge may be the accessing of funds to continue our Food Fund from 1 January 2022 until June 2022. The unemployment crisis is continuing with recent labour stats indicating that the situation is worsening. The meals our members are distributing have become a lifeline to thousands of desperate households.

We hope to intensify our funding strategy to access funds for:

1. Continuation of our Food Fund (for 30 food relief projects on a bi-weekly basis)
2. Consolidation of our food gardening project
3. Continuation of our capacity building of FRASA leaders

4. Developing local food depots where members of the community can drop food donations for local distribution.
5. Admin and management support

Marketing

The following marketing and branding initiatives materialised:

TV documentary produced	A brochure produced
T-shirts printed	A profile produced
FRASA masks produced	Various articles of member organisations in local newspapers
FRASA banners produced	Word of mouth
A Facebook page launched	A FRASA WhatsApp group

Board developments

The vice-chairperson Asavela Peko resigned in August 2021 and was replaced with Labeeba Stanley and Sanoline Hartzenberg. We also managed to finalise opening our own bank account in September 2021. Our PBO application will be finalised in the New Year.

Fundraising and financial review:

Our fundraising strategy so far was based on accessing funds from our international donor partners. We hope to deepen these relationships while at the same time cultivating local resources. (See the list of donors on page 1). Strategic partnerships focusing on Donations – in – Kind will also be deepened. More FRASA members will be assisted to become compliant, enabling them to apply for food resources from various agencies. FRASA expenses focused mostly on food purchases, capacity building, branding, admin and project management and building and sustaining our food garden project. Since FRASA income was mainly channelled through the bank account of Youngpeople@Work, the financials will be made available in April 2021 for public consumption.

Membership review

FRASA has been flooded with requests for membership since its inception. We currently have 93 members on our database. The reasons are fairly obvious – the benefits of membership is a huge attraction! The danger however is our ability to service new members. The board has therefore suspended new membership until further notice. We need to become more strategic in membership selection to avoid certain communities becoming over concentrated with members e.g. Delft, Bishop Lavis and Belhar.

More beneficiary involvement

A discussion has been started among FRASA members about more beneficiary involvement in our food relief interventions to promote a culture of hand ups and not hand-outs or, a developmental as opposed to a welfarist approach. This, in order to restore the dignity of our people, trapped in perpetual poverty. Many ideas have been shared, some already implemented e.g. recycling projects, voluntarism during and after food preparation, community clean ups, volunteer labour within food gardens, fundraising, marketing, admin support, etc. We will be implementing more of these ideas next year.

Conclusion:

It is unbelievable the strides FRASA has made in such a short space of time. We have grown with leaps and bounds to the extent that we had to close membership. Many challenges remain as the effects of the initial hard lockdown will be with us for a very long time. But I am confident that FRASA leaders will rise to the occasion to meet these challenges head on. As chairperson I am privileged to be surrounded by so many passionate leaders wanting to bring an end to the hunger crisis in our communities. Each and every day they sacrifice themselves in the service to their communities without expecting anything in return. A special thanks to our group leaders who serve our FRASA members and their community diligently as well as our committed board.

I wish to thank our donors who have so generously funded FRASA since the lockdown started. Without your support FRASA would have just remained a dream! We appreciate you and hope to continue our partnership as we collectively serve justice and boldly proclaim:

“HUNGER STOPS HERE!”

Thank you,

Frank Julie

PHOTOS OF PROJECT ACTIVITIES

FOOD DISTRIBUTION



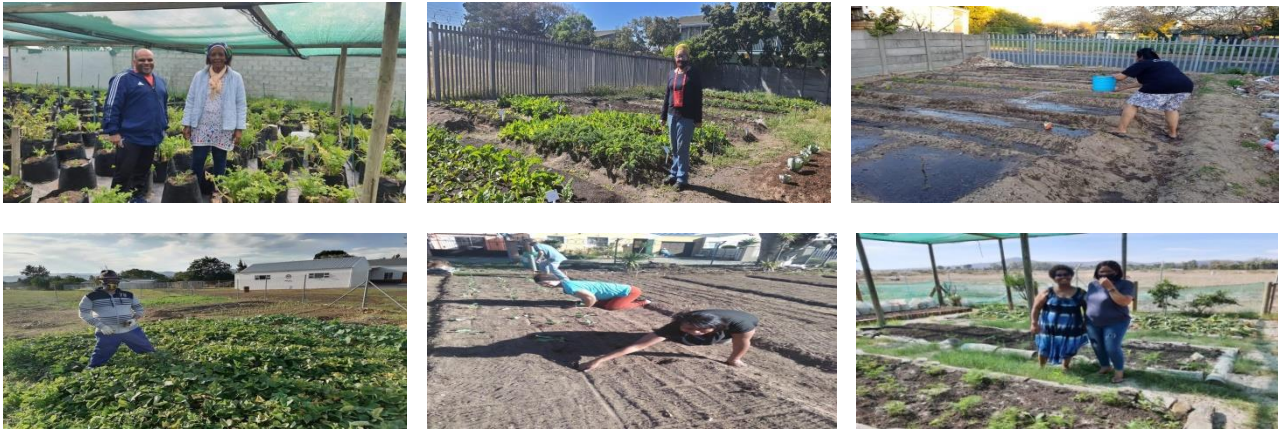
Above: Food distribution in action in various communities

BI-WEEKLY FOOD FUND COLLECTIONS AND DROP OFFS



Above: Members of our Food Fund receive their bi-weekly food hampers

FOOD GARDEN INTERVENTION



Above: An example of food gardens in operation as part of our medium term strategy to cultivate vegetables to help mobilise food resources.

STRATEGIC PARTNERSHIPS





Above: An example of our current strategic partnerships with Hungry Lion, Premium Foods and Food on The Table, The Mayor’s Office of City of Cape Town, SA Harvest and Shoprite Soup Kitchen

CAPACITY BUILDING AND LEADERSHIP DEVELOPMENT



Above: FRASA leaders attending a Day of Gratitude; Support with SA Harvest beneficiary applications; A site visit to Khathalelana

RURAL OUTREACH



Above: Rural outreaches to Grabouw, Villiersdorp and Touws River by FRASA members

SHARING RESOURCES BY AND WITH FRASA MEMBERS



Above: A sample of how resources are shared: The book on professional fundraising shared with 20 community libraries, including Hanover Park library; Wonderbags shared with FRASA members; FRASA members shared dry foods with volunteers from Food on the Table; Printers and cartridges shared with 20 FRASA members; 6 FRASA members received monthly gas donations; 42 FRASA members received free letterheads from Ramon Dekcarne Designs.