Strategic Planning Workshop Report

Venue: Typer Court, Parow

Date: 1 December 2012

Time: 10.00 a.m. – 3.00 p.m.

Prepared by: Frank Julie

Introduction:

After our Youth Empowerment Week at Bishop Lavis library on 27-30 March 2012 a process was put into place to build YoungPeople@Work (YPW) into a fully fledged legal organization. The initial group of volunteers who joined agreed on a program of activities to market the organization and recruit more volunteers at the same time. Various workshops were held at the library such as professional networking, personal development and professional job seeking skills. The marketing intensified via radio interviews, newspaper articles and social media. More and more volunteers joined. A board of directors was established and the registration process initiated. This strategic planning workshop was a review of the above processes as well as planning ahead for next year by exploring the needs of YPW as it has evolved.

The program

* Why YoungPeople@Work? Exploring the context/external environment – Frank
* The journey –where are we now
* Looking at our programs
  + Job placement and linking youth to opportunities (including job mirroring)
  + Computer literacy and train-the-trainer
  + Life skills development
  + Media and marketing
  + Outreach and networking
  + Youth Development Support Unit (YDSU)
* A review of our infrastructure
* Admin support and bookkeeping systems (financial accountability)
* Effective governance (board development)
* Any other business